



**REALLY GOOD WINE
MADE IN OREGON**

GOLD MEDAL



WINES & VINES
*Alternative Packaging
Design Contest 2018*

- 375ml cans: *Fastest growth of all alternative format + 302% by Vol*
- PINOT NOIR: *leading varietal in Premium + Can Segments*
- *Oregon owns the Premium+ Cans Category, +153% by Vol*

Source: Nielsen, Brand + Item Rank Reports, Total US xAOC, Latest 52 Wks Ending 09/08/18

DO YOU KNOW JOE?

Our Pinot Noir takes the cake when it comes to really good wine in a can. Hit the beach or head for the trails and take Wine By Joe places it has never gone before!

COLOR: Ruby

AROMA: Bright red fruits, sandal wood, rose

MOUTHFEEL: Medium body, juicy acid

FLAVORS: Bing cherry, raspberry, and all-spice

FINISH: Lingering and delicious



JOE TO GO PINOT NOIR

VARIETAL COMPOSITIONS Pinot Noir

APPELLATION Oregon

ALCOHOL CONTENT 13.5%

UPC CODE PINOT NOIR 180937 00000 4

CAN SIZE 375 mL
WEIGHT 388 g
DIMENSIONS 5.125" x 4.875"

CASE WEIGHT 12 cans
WEIGHT 4.7 kg
DIMENSIONS 5.125" x 10.5" x 7.875"

PALLET SIZE 49" x 40" x 48"
WEIGHT 741 kg