



**REALLY GOOD WINE
MADE IN OREGON**

GOLD MEDAL



WINES & VINES

Alternative Packaging
Design Contest 2018

- PINOT NOIR: *leading varietal in Premium + Can Segments*
- PINOT NOIR: *#1 varietal in premium+ segment*
- Oregon owns the Premium+ Cans Category, *+153% by Vol*
- 375ml cans: *Fastest growth of all alternative format + 302% by Vol*

Source: Nielsen, Brand + Item Rank Reports, Total US xAOC, Latest 52 Wks Ending 09/08/18

DO YOU KNOW JOE?

Our Pinot Noir takes the cake when it comes to really good wine in a can. Hit the beach or head for the trails and take Joe wine places it has never gone before!

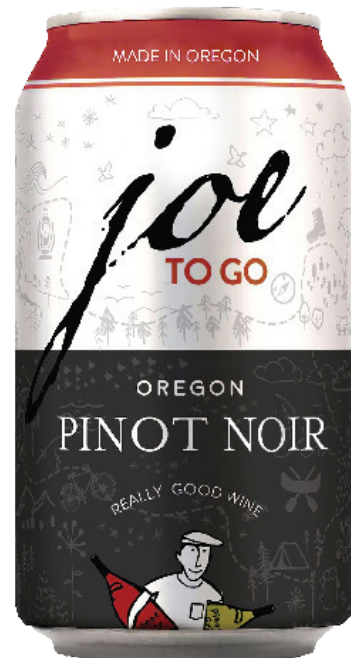
COLOR: Ruby

AROMA: Bright red fruits, sandal wood, rose

MOUTHFEEL: Medium body, juicy acid

FLAVORS: Bing cherry, raspberry, and all-spice

FINISH: Lingering and delicious



JOE TO GO PINOT NOIR

VARIETAL COMPOSITIONS Pinot Noir

APPELLATION Oregon

ALCOHOL CONTENT 13.5%

UPC CODE PINOT NOIR 180937 00030 1

CAN SIZE 375 mL
WEIGHT 388 g
DIMENSIONS 3.125" x 4.875"

CASE WEIGHT 24 cans
DIMENSIONS 9.4 kg
5" x 18.75" x 12.5"

PALLET SIZE WEIGHT 40" x 48" x 50"
947 kg